



# 2024 BLUE SANTA GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

## **TITLE SPONSOR \$40,000** **SOLD**

- Premier recognition on all 2024 event pre/post materials, signage, and social media
- Website recognition on Blue Cares webpage
- Premier recognition in the SAPOA magazine, Centurion
- Opportunity to address the audience on event day
- Company logo on 4 tee box signs and golf cart gps screen
- Opportunity to provide promotional items for swag bags
- 5 teams (20 golfers)
- 20 breakfasts, lunches, golf pullovers, and swag bags

## **COURSE SPONSOR \$25,000 (3 total)**

- Prominent recognition on all 2024 event pre/post materials and signage, and social media
- Website recognition on Blue Cares webpage
- Premier recognition in the SAPOA magazine, Centurion
- Company logo on 3 tee box signs and on golf cart GPS screen
- Opportunity to provide promotional items for swag bags
- 4 teams (16 golfers)
- 16 breakfasts, lunches, swag bags, and golf pullovers

## **EAGLE SPONSOR \$10,000**

- Website recognition on Blue Cares webpage
- Company logo on 2 tee box signs and on golf cart gps screen
- Opportunity to provide promotional items for swag bags
- 3 teams (12 golfers)
- 12 breakfasts, lunches, swag bags, and golf pullovers

## **BIRDIE SPONSOR \$5,000**

- Website recognition on Blue Cares webpage
- Company logo on 1 tee box sign and on golf cart gps screen
- 2 teams (8 golfers)
- Opportunity to provide promotional items for swag bags
- 2 teams (8 golfers)
- 8 breakfasts, lunches, and swag bags

## **PAR SPONSOR \$2,500**

- Website recognition on Blue Cares webpage
- Company logo on 1 tee box sign and on golf cart gps screen
- Opportunity to provide promotional items for swag bags
- 1 team (4 golfers); • 4 breakfasts, lunches, and swag bags

## **FOURSOME \$1,000**

- 1 team (4 golfers)
- 4 breakfasts, lunches, and swag bags

## **INDIVIDUAL \$275**

- 1 golfer
- 1 breakfast, lunch, and swag bag

## **NON GOLFER \$50**

- 1 breakfast and lunch

## **NON GOLFER PACKAGES**

### **RAFFLE SPONSOR \$2,500**

- Company logo printed on all raffle tickets

### **BREAKFAST SPONSOR \$1,500**

- Company logo featured on signage during event and recognition at the event

### **LUNCH SPONSOR \$1,500**

- Company logo featured on signage during event and recognition at the event

### **GOLF CART SPONSOR \$1,500**

- Company logo featured on signage during event and recognition at the event

### **SWAG BAG SPONSOR \$1,500**

- Company logo featured on signage during event and recognition at the event

**REGISTER NOW AT [BLUECARESICARE.COM/GOLF](http://BLUECARESICARE.COM/GOLF)**



L3HARRIS

DAILEY-WELLS



# SPONSORSHIP COMMITMENT FORM

## *Tournament Opportunities*

- Course Sponsor- \$25,000
- Eagle Sponsor- \$10,000
- Birdie Sponsor- \$5,000
- Par Sponsor- \$2,500

## *Advertising Opportunities-Non-Golfer Packages*

- Raffle Ticket Sponsor- \$2,500
- Breakfast Sponsor- \$1,500
- Lunch Sponsor- \$1,500
- Swag Sponsor- \$1,500
- Golf Cart Sponsor- \$1,500

**Company Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**Checks & Swag Items can be mailed to:**  
Blue Cares

1939 NE Interstate Loop 410 Ste 300 SATX 78217

For more information, please contact:



# IMPACT OF YOUR DONATION

Since 1988, the San Antonio Police Officers Association (SAPOA), Blue Santa Program provides toy assistance to families across the city. The program was the catalyst for the creation of the organization, Blue Cares. The founders of the organization were comprised of San Antonio police officers who were constantly responding to calls and meeting families without basic necessities. This was painfully evident to our officers, especially during the holiday season.

Every child who qualifies for the program receives two toys, that are gift-wrapped by our dedicated volunteers. Throughout the month of October, our volunteers begin to sign up for volunteer shifts to help gift wrap toys in preparation for our Blue Santa toy distributions that are held in the first two weeks of December. With inflation, the average cost of a toy has grown substantially, making it incredibly important for us to rely heavily on financial donations. Many families that attend our distribution events are also struggling with food insecurity.

